



Providing the services of Sports Celebrities to meet your business & promotional needs

Theoren Fleury

What are the chances that Theoren Fleury would even make the NHL let alone be a dominating force in hockey? His father was an alcoholic and his mother was addicted to prescription pain killers. A young Theo was in essence raised by the small community of Russell, Manitoba. Theo also battled with Crohn's disease, an intestinal disorder and a serious blade laceration to his biceps when he was a teen nearly cost him the use of one of his arms. Now put all this in a package no larger than 5'6", have him play for convicted sexual predator Graham James and then project him as a NHL superstar. At times the smallest player in the NHL, Fleury played a physical style, often leading to altercations. As a junior, he was at the centre of the infamous Punch-up in Piestany, a brawl that saw both Canada and the Soviet Union disqualified from the 1987 World Junior Ice Hockey Championships.

But inside of Theo beat the heart of a lion with a gigantic will to succeed. He was signed by the Calgary Flames and debuted part way through the 1988-89 season averaging almost a point per game. Once considered a long shot to play in the NHL due to his size, Fleury ultimately scored 1000 points while winning the Stanley Cup in 1989 with the Flames, and a gold medal at the 2002 Olympic Winter Games

In his first full season with the Flames he scored 31 goals and raised that total to 51 goals in his second year to go with 104 points. He continued to produce and averaged 36 goals per season over the next decade with the Flames. Theo was a fan favorite in Calgary as well as a team leader and captain. Not only was he supremely talented but he could play with a frightening ferocity.

As Theo approached free agency, Calgary traded him to the Colorado Avalanche knowing that they couldn't afford him. He then signed with the New York Rangers where he thrived until entering the NHL's substance abuse program for alcoholism. Theo came back renewed and won a gold medal for Canada at the Salt Lake City Olympics. After New York, Theo signed with the Chicago Blackhawks and again re-entered the league's health program.

A man who had the odds stacked against him scored more than 400 career goals and 1,000 points. Theo now has his life under control and is a great keynote speaker to address your organization.



Headquarters: RR#5, 13332 Tenth Line, Georgetown, ON L7G4S8 Canada
Phone: 954-330-6362 Fax: 905-873-8334
www.sportscelebs.com