

# Negro League Historian Sean Gibson Signs Exclusively With Sports Celebrity Marketing S.C.M. Inc.

(Pompano Beach, Florida-March 28, 2010)- Sports Celebrity Marketing S.C.M. Inc. is proud to announce Sean Gibson, great-grandson of legendary slugger Josh Gibson as an Exclusive Personality.



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Sean Gibson is the great-grandson of Baseball Hall of Fame Legend Josh Gibson. He has dedicated his life to the preservation of Josh's legacy and is the Executive Director of the Josh Gibson Foundation, a Pittsburgh area non-

profit organization.

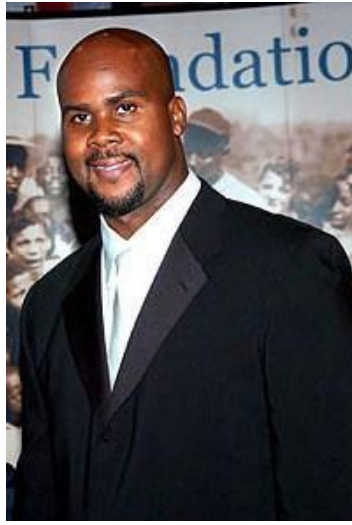
The Josh Gibson Foundation was established in 1994 in an effort to keep the memory of the Pittsburgh's beloved Josh Gibson and the entire Negro League alive. The foundation partners with the University of Pittsburgh, Duquesne University and Carnegie Mellon University by matching up college students with elementary and middle school youth for tutoring. With a strong focus on education, the foundation currently serves roughly 300 children and plans to increase those numbers by starting new programs yearly. The foundation also sponsors the Josh Gibson Little League.

There is likely no greater expert on the history of the Negro League than Sean Gibson who speaks to a vast array of audiences teaching the significance of these great men who played the game before Jackie Robinson integrated baseball in 1947.

Josh Gibson, the man that many regard as the greatest Negro League player ever, was born on December 21, 1911, in Buena Vista, Georgia. Josh began catching for the Pittsburgh Crawfords in 1927. With the addition of Gibson, the Crawfords rose to the top of the city's sandlot teams and challenged Cumberland Posey's Homestead Grays, a stellar club of Black professional baseball players from across the nation.

During Gibson's career, he played with Hall of Famers Oscar Charleston, Cool Papa Bell, Judy Johnson, and Satchel Paige. The Homestead Grays won an unprecedented nine consecutive Negro National League pennants with Gibson behind the plate. Due to sporadic statistical accounting in the Negro Leagues, reports vary regarding the number of home runs Josh Gibson hit, with some estimates as high as 962.

If your organization is looking for an expert on Negro League baseball, Sean Gibson is an excellent choice to address your audience, bringing a piece of history into the present from a personal viewpoint.



**About Sports Celebrity Marketing S.C.M.Inc.:**

Sports Celebrity Marketing S.C. M. Inc. is the premiere agency in matching corporations with sports celebrities for speaking engagements, commercial endorsements and personal appearances. S.C.M.'s roster of over 350 athletes includes celebrities from a variety of sports and disciplines who speak to audiences as motivators, mentors, authors and entertainers. To learn more about Sports Celebrity Marketing S.C.M. Inc. visit [www.sportscelebritymarketing.com](http://www.sportscelebritymarketing.com) .