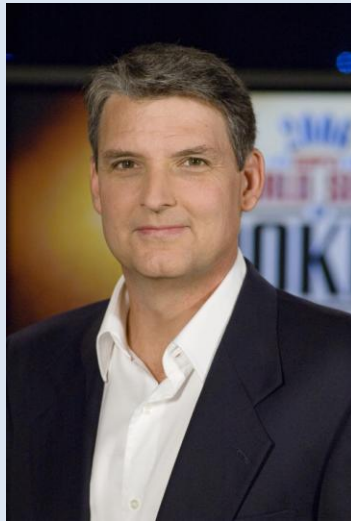




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LON MCEACHERN
HOST OF WORLD SERIES OF POKER, PLAY-BY-PLAY



ESPN's "voice of poker", Lon McEachern, hosts all of ESPN's poker telecasts with analyst Norman Chad, most notably the very popular World Series of Poker, the Tournament of Champions and the U.S. Poker Championships. No stranger to the network, he has lent his voice to a variety of ESPN shows since 1994, including the X Games, World Cup Skiing, billiards and K-1 Kickboxing. McEachern is also currently the play-by-play announcer for Strikeforce on NBC, a weekly Mixed Martial Arts fight series on NBC.

Prior to his work with ESPN, McEachern called a variety of sporting events such as inline skating, martial arts, and the Tour de France for both Fox Sports and the Outdoor Life Network. Also, he has worked as a sports anchor for both San Francisco's CBS affiliate KPIX (1993) and ABC affiliate KGO-TV (1990-1992). From 1983-1989 he produced sports features for GGP Sports (1988-1989) and acted as Sports Director for KCOY-TV in Santa Maria, Calif. (1983-88).

McEachern was graduated from the University of California Santa Barbara with a bachelor's degree in communications. He received a Golden Mic Award for his radio work in Southern California.

Canada:
RR#5, 13332 Tenth Line,
Georgetown, ON L7G4S8 Canada
Phone: 954-330-6362 Fax: 905-873-8334

United States:
49 N. Federal Hwy. #264
Pompano Beach, FL 33062 U.S.A.
Phone: 954-330-6362 Fax: 954-353-1962

www.sportscelebs.com