



Providing the services of Dynamic Athletes & Celebrities to meet your business & promotional needs

## *Jerome JYD Williams*



Jerome was selected 26th overall by the Detroit Pistons in the 1996 NBA Draft. Williams appeared in over 500 games during his nine seasons and averaged 6.6 points and 6.4 rebounds per game. After the Pistons, Jerome played with the Toronto Raptors where he was also a huge fan favorite, the Chicago Bulls and the New York Knicks. Nicknamed “Junk Yard Dog,” he was a tenacious player on the court and was hailed often for his leadership and commitment to community service. His community outreach efforts earned him selection by The Sporting News as one of its “Good Guys in Sports” for 2002 and he was a finalist in 2000 for the J. Walter Kennedy Citizenship Award. Jerome was the first player in the NBA to come off the bench and still be in the top ten in rebounds for an entire season. As an NBA Cares Community Ambassador, Jerome works with community and youth-serving programs that support education, youth and family development, and health-related causes. In 2000 he was chosen by the NBA to be the 1<sup>st</sup> Goodwill ambassador to China. He soon returned overseas with the NBA

with the League’s Basketball without Borders program. Jerome was part of trips to South Africa, China and South America. In 2006 he was the 1<sup>st</sup> player since Bob Lanier to hold the position of NBA CARES Community Ambassador for the NBA. While playing in the NBA, he received 2 Community Assist awards, one with the Toronto Raptors & one with the New York Knicks.

In 1997, Jerome and his brother Johnnie created Positive Shades of Black, developing programs for youth of all grade levels teaching study habits and life skills. These programs have been implemented in the NBA cities of Detroit, New York, Toronto and Washington D.C. Jerome also works with his brother on the Change the World Movement touring schools around the country as well as continuing his acting career and hosting programming for MSG and NBA TV.

In 2003 Jerome began to do Color Analyst for the Playoffs for NBA TV. This sparked his interests to develop his own ideas, so he established Romie Productions, LLC. While RP was still in development, he did commercials for Sprite, Reebok and Juicy fruit gum. In 2005 Jerome got his first break as he Executive Produced & Starred in his first TV show called “Make it Hot”. He also appeared in the movies “Harold & Kumar visit White Castle” and Disney’s “Full Court Miracle”. In 2008 Jerome took to the airways with Sirius satellite on the “Hardcore Hoops Show” where his weekly segment of “Make it Hot” aired. This show featured Jerome’s insight on the NBA as well as the automotive world. Also in 2008 Jerome completed work on his very own production studio in Henderson, NV. Jerome’s company Romie Productions, LLC. is minority certified, specializing in live broadcast production, internet shows, commercials and studio rentals.

Through the power of God, Jerome Williams has been blessed without measure. At an early age he was taught the power of education and hard work. His Parents Johnnie & Seaquett Williams instilled a high moral standard of giving while utilizing sports as a meaningful outlet. His first job was in the church, serving God as an altar server. As he grew, he relied on the power of prayer to overcome life obstacles, while building a strong work ethic doing all sorts of jobs.

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