



June 22, 2011

Paul Cartwright  
Sports Celebrity Marketing S.C.M. Inc.

Dear Paul,

As you know, we recently had Herbie Kuhn speak at our Jr. High SPLASHDOWN event. We would like to take this opportunity to express our appreciation and thanks to Herbie for his involvement at this event.

It is not always an easy thing to engage over 500 11-14 year olds, but Herbie did so with ease. He has an incredible ability to draw people in to what he has to say and engaging them so they actually wanted to listen. Herbie's talk was clear and relevant to the students and there was an incredible response from them at the end of his message.

We were impressed with Herbie's approachability and the time he took with the students at the end of the session. Although he had a busy schedule that day, he stayed for quite some time meeting with students, signing autographs and having his picture taken.

We would highly recommend Herbie to other groups who may be considering having him speak.

Thank you for partnering with us and assisting us in making SPLASHDOWN a success.

Sincerely,

Brian Simcoe  
Director  
FEB Youth