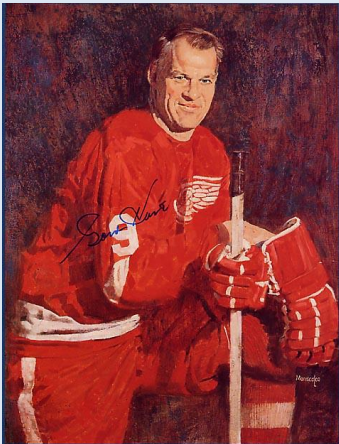




Providing the services of Dynamic Athletes & Celebrities to meet your business & promotional needs

## **Gordie Howe® - Mr. Hockey®**

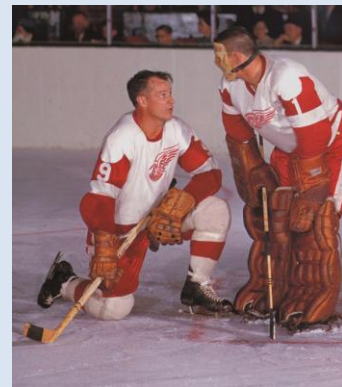


Gordie Howe®, Mr. Hockey® is recognized as the greatest all around hockey player in history. His pro career spanned an unbelievable 32 seasons and covered 6 decades. His extraordinary talent, fame and allure helped the NHL to double in size and spawn a whole new league, the World Hockey Association. When he retired from the sport, he held more records than any athlete in history. He established all-time marks for goals, assists, points, games played and game winning goals. He is considered the most durable athlete in history and amazingly he had his best seasons at the ages of 41 and 48. Remarkably, Mr. Hockey® appeared in 29 All-Star games. He was in the top 5 (NHL) in scoring for an unbelievable 20 consecutive years. Gordie Howe, #9, is the Paul Bunyan and Babe Ruth of his sport. He is considered by

many to be the greatest athlete in history, a humanitarian and the greatest all-around hockey player of all-time.

Mr. Hockey®, is a true icon and truly a living legend. While so many of our sports heroes have disappointed us, Gordie stands out as one who has not. In his remarkable life, he has combined unprecedented athletic excellence with human excellence. Wayne Gretzky, has said, "He wanted to eat, sleep, look like and play hockey like Gordie Howe®." Scotty Bowman, the most successful coach in history has commented, "I pick Gordie as my #1 all-time player. He played the longest. He was the toughest player of his era. He was the best offensive player and defensively he was used in all situations. He could play center, right wing and defense. He could shoot right and he could shoot left. If you could make a mold for a hockey player it would be him. I never thought there was another player close to him."

Today, Mr. Hockey® is extremely active. Frequently, he appears at corporate functions, charity events, television commercials and autograph appearances. Remarkably, in 1997 Gordie served as an inspiration for the world when he donned the jersey of The Detroit Vipers and became the first player ever to play hockey in six decades! He has been a hero to thousands and an icon to millions, and a great human being to those who have witnessed his kindness, humility, and approachability. To many, he is one of the top 10 athletes of all time and the greatest hockey player who ever lived!



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